

COUNTY OF YORK

MEMORANDUM

DATE: September 23, 2005

TO: York County Board of Supervisors

FROM: James O. McReynolds, County Administrator

SUBJECT: Citizen Opinion Survey



One of the Implementation Strategies supporting the Board's Communication Goal is to: *Periodically conduct a statistically valid Citizen Opinion Survey to determine satisfaction with basic governmental services and programs.* The target date for accomplishing the survey is late 2005. The draft questionnaire was forwarded to the Board several weeks ago and the consensus of the Board was that it should be administered. Continental Research, the County's survey research consultant, has priced the work at \$11,200. Accordingly, I recommend adoption of proposed Resolution No. R05-179 to authorize the project to proceed and to appropriate \$11,200 from the Contingency Reserve to cover the cost.

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